

Jessica Pearl Roses

Graphic Designer • Illustrator • Glitter Enthusiast

EDUCATION

- Parsons the New School for Design BFA, 2018
Major: Illustration; Minors: Graphic Design, Creative Entrepreneurship
- Summer Studio Residency at Maryland Institute College of Art, 2013

WORK EXPERIENCE

- Authentic Brands Group (ABG): Junior Graphic Designer, 2018-2020
Designed and managed digital and print projects for 1. State, Adrienne Vittadini, Aéropostale, Airwalk, Bandolino, CeCe, First Semester, Frederick's of Hollywood, Hervé Leger, Jones New York, Misook, Nautica, Neil Lane, Nine West, Sole Play, Sole Society, Tretorn and Vince Camuto.
Responsibilities included designing core branding assets, pitch decks, comprehensive social media, video editing, animation, packaging, web design direction. I facilitated seasonal campaign photoshoots including preparation, on set assistance, and handling final assets for out of home advertising. Communicated directly with marketing team members, art directors, and creative directors to complete projects.
- Chashama: Senior Graphic Designer, Communications Assistant, and Special Events Coordinator, 2015-2018
Worked with Pentagram as an Associate Graphic Designer in order to rebrand Chashama 2017-2018.
Bronx Artist Housing Initiative: Brand Designer in partnership with MBSCC & Chashama, 2016.
Studio Proctor and Manager of 384 Broadway Studios in partnership with Think!Chinatown & Chashama, 2017-2018.

FREELANCE CLIENTS

- Bumble and Bumble: Digital Designer executing consumer facing programs across multiple platforms, 2020
- Aaron Taos, Musician: Music video animation, album cover illustrations and merchandise illustrations, 2017-2020
- Warrior Bridge Yoga Studio: Website design, marketing materials, illustrator, and photographer, 2016-2018
- Village Halloween Parade: Graphic Designer and Head of Marketing Deck, 2016-2017
- Coney Island USA Mermaid Parade: Graphic Designer and Illustrator for Marketing Materials, 2016-2017
- McEnroe Organic Farms: Senior Graphic Designer and Illustrator, 2015-2017
- Durst Organization: Illustrated portraits for Leadership Conference, 2017

AWARDS & HONORS

- BFA Scholarship; Dean's BFA Scholarship; PS Chase Scholarship: Awarded 2014-2018
- Dean's List Recipient 2014-2018
- MICA Surdna Foundation Scholar Award, 2013
- Scholastic Art and Writing Awards: Gold x2; Silver x2, 2014

SKILLS

- Adobe Suite: Photoshop, InDesign, Illustrator, Premier, After Effects, Lightroom, Bridge, and Acrobat Reader
- Experienced with user interfaces in Squarespace, Wix, Wordpress, Spark AR, Sketch, and Social Media Platforms
- Project management tools Trello, Slack, and Concrete
- Microsoft Office: Word, Excel, and Powerpoint
- Google Suite: Analytics, Docs, Sheets, and Slides
- iWorks: Pages, Numbers, and Keynotes
- Working knowledge of HTML, CSS, and JavaScript programming
- Able to work on Macintosh or PC computers

INTERESTS

- Knitting, crocheting, embroidering, and felting
- Fine arts: acrylic paint, colored pencils, guache, and watercolor
- Personal fitness: yoga, pilates, hiking, and zumba dancing

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