

**New York
needs artists.**

**Artists
need space.**

ChaShaMa

About Us

Chashama supports the process of the artist by giving them **space to create and present**

About

Chashama was founded in 1995 in response to the lack of affordable space for emerging artists in New York City. Recognizing this as a significant threat to the city's dynamic cultural environment, Chashama began partnering with property owners to re-purpose vacant commercial real estate into creation and presentation spaces for local artists. Chashama has over twenty years of experience working collaboratively with artists, landlords, and the community to activate the potential of space, creativity, and energy in NYC. Since its founding, Chashama has revitalized over 85 properties in all five of the city's boroughs, annually granted artists approximately \$1.5 in free space, provided affordable space to over 15,000 artists, presented over 2,500 public events, and engaged an estimated 2 million viewers.

Transforming Unused Real Estate Into Art Space



FY17 Milestones

150 Presentations.

Our presentation spaces allow artists to exhibit visual art, dance performances, and music for free.

20+ Locations.

We programmed 20+ locations with visual and performing artists throughout New York City.

1000+ Artists.

We grant free and affordable space to create and present to over 1000 artists.

144 Studios.

One of the largest affordable studio programs in New York City with spaces in Brooklyn, Queens, and Manhattan.

22 Years.

Founded in 1995, chashama is the largest provider of affordable space for artists in New York City.

\$82k Grants.

Over \$82,000 in grants and stipends were made to artists.

\$1.5 Million.

worth of real estate transformed into space to create and present.



Space to Create

Space to Create provides artists of all disciplines with highly subsidized workspace. Spaces are rented at an average of \$1/ sq. ft., making it one of the most affordable residency programs in NYC.



Space to Create spaces are located throughout the city and are outfitted to serve the needs of visual and performing artists.

In addition to space, artists have opportunities to present their work as part our Open Studios program and have access to Chashama's professional development services and visiting Curators program.

Studio Spaces

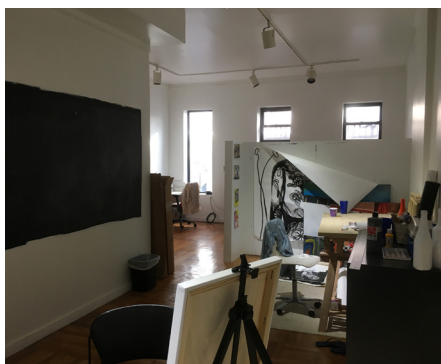
Manhattan



829 Third Ave, 4th Floor

Square Footage: 1,100

Donated by Durst Organization



208 East 51st Street. 2nd-4th Floors

Square Footage: 1,970

Donated by Durst Organization

Brooklyn



576 3rd Ave (Gowanus)

Square Footage: 1,150

Donated by Michael Wahba



260 Irving Ave

Square Footage: 730

Donated by The Rizzuto Group



Brooklyn Army Terminal

Square Footage: 50,000

Made possible by Chashama's partnership with NYC Economic Development Corporation

Queens



141 Beach 56 Place Far Rockaway

Square Footage: 1,023

Donated by L+M Development Partners Inc.

Upstate NY



Chashama North

2600 Route 199

Square Footage: 4,000

Donated by The Durst Organization

Space to Present

Space to Present provides artists with free presentation space to present their work. Presentation venues are incredibly diverse, including white box galleries, storefront windows, and industrial warehouses.



This variety makes it possible to accommodate a wide array of artistic practices ranging from fine arts and photography to dance, theater, music, performance art, and multidisciplinary works. Space to Present exhibitions and performances are offered to the general public free of charge. Through Space to Present, Chashama serves over 500 artists and presents over 130 public presentations each year.



Presentation Spaces

Manhattan



55 Broadway
Square Footage: 4683
Donated by Harbor Group



485 Madison Ave South
Square footage: 708
Donated by Jack Resnick & Sons



485 Madison Ave North
Square footage: 708
Donated by Jack Resnick & Sons



266 West 37th Street
Square Footage: 200
Donated by Newmark
Family Properties



Anita's Way
Square Footage: 4,740
Donated by Durst Organization



**Urban Garden Room at
One Bryant Park**
Square Footage: 1500
Donated by Durst Organization



384 Broadway
Square Footage: 10,000
Donated by Florentine Realty Group



470 Vanderbilt
Square Footage: 6,826
Donated by RXR Realty



One Brooklyn Bridge
Square Footage:
Donated by CPEX Real Estate

Brooklyn



Bronx Artist Community Initiative

Chashama will partner with Fordham-Bedford Housing Corporation to facilitate art programming within Fordham-Bedford's affordable and low income housing in the Bronx. Five artists living in Fordham-Bedford's housing will be given the opportunity to lead art workshops of all genres within the housing community in exchange for a free workspace and stipend.





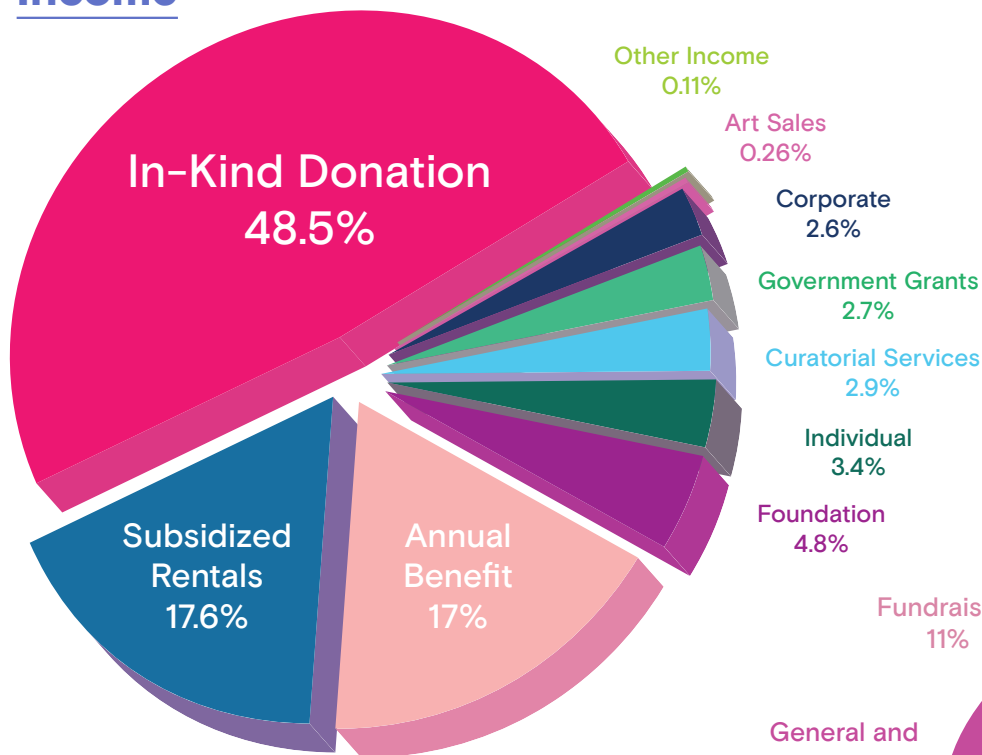
ChaNorth

ChaNorth is Chashama's short-term creative residency program for emerging artists located on a historic ten-acre estate in Pine Plains, NY. Residencies take place from July through November and host artists from diverse artistic backgrounds. ChaNorth is designed to give artists a retreat from NYC, allowing them to dedicate themselves to their creative practices while developing a sense of community and a connection to nature.

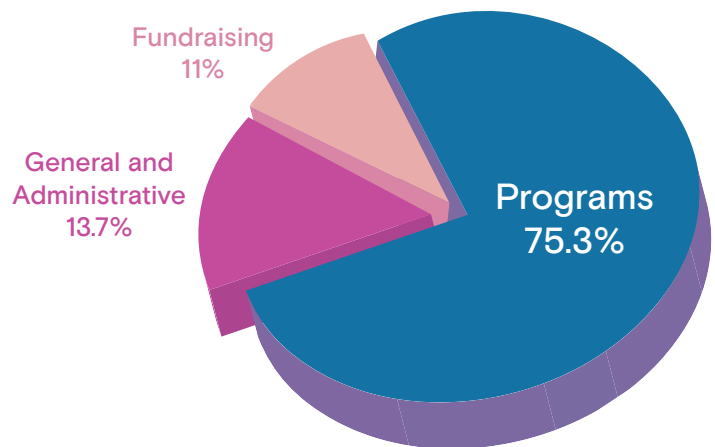


Financials

Income



Expenses



2016 Budget Breakdown

Revenue

Art Sales	6,321
Curatorial Services	72,737
Subsidized Rentals	430,398
Other Income	2,735
In-Kind Space Donation	1,188,329

Support

Government Grants	67,016
Foundation	116,661
Corporate	65,710
Individual	83,590
Annual Benefit	418,503

Total Revenue & Support **2,452,000**

Expenses

Programs	1,859,948
Fundraising	271,818
General & Administrative	339,573

Total Expenses **2,471,339**

Net Assets

Increase In Temporarily Restricted Net Assets*	104,160
Increase in Net Assets	123,499
Net Assets (Beginning of Yr)	725,946
Prior Period Adjustment	88,382

Net Assets (End of Yr) **690,829**

**This number includes Foundation contributions.*

FY17 Real Estate Partners

Property Donors

Cammeby's Management Company, LLC
David Solnick Architects
DDG Partners
The Durst Organization
Flagship Properties, LLC
Harbor Group
Jack Resnick & Sons
The Janus Property Company
L+M Development Partners Inc.
Newmark Holdings
New York City Economic Development Corp.
The Rizzuto Group
RXR Realty
Michael Wahba

Collaborations/Consulting

Bronx Museum of the Arts
Fashion Center BID / Garment District Alliance
Kuchma Corporation
Mid-Bronx Senior Citizens Council (MBSCC)



Recent Press

Facing the Black Mirror: Chashama Transforms Unused Properties into Art Venues

ArtSlant • February, 2017

<https://www.artslant.com/la/articles/show/47383-facing-the-black-mirror-chashama-transforms-unused-properties-into-art-venues>

Interview with Anita Durst: Jobs in the Art World

Art Zealous • June, 2017

<http://artzealous.com/jobs-in-the-art-world-anita-durst-founder-of-chashama/>

Chashama – Showcasing Emerging Artists in Vacant Real Estate Space

BKLYNER • May, 2017

<http://bklyner.com/chashama-showcasing-emerging-artists-vacant-real-estate-space/>

David Serero Interviews Anita Durst, Founder of Chashama

Culture News • June, 2017

<https://soundcloud.com/theculturenews/anita-durst-founder-of-chashama-on-the-phone-with-david-serero-the-culture-news>

New York Real Estate Magnates Surrender their Empty Buildings for Emerging Artists

BEZ • June, 2017

<http://www.bez.es/218473596/arte-en-nueva-york-antes-de-especulacion.html>

Carole Feuerman Presents Art Installation with Chashama

Broadway World • March, 2017

<http://www.broadwayworld.com/article/Carole-Feuerman-Presents-Art-Installation-With-Chashman-Foundation-20170303>



Artist Testimonials

"Before Chashama, we did not exist."

Ryan Whinnem, Vacant Lot Theatre, Artistic Director

"Having a workspace at the Brooklyn Army Terminal has given me a place to connect with fellow artists, create and document new work, and host curators to discuss my art. A visit from a gallerist to the open studios at the Brooklyn Army Terminal resulted in my inclusion in a group exhibition."

James Brendan Williams, Brooklyn Studio Artist

"In the 19 months since getting our Chashama studio, our careers have advanced by leaps and bounds, and this is directly related to having this space at the Brooklyn Army Terminal."

Jake Margolin, Brooklyn Studio Artist

Landowner Testimonials

"Chashama brought a new audience into the neighborhood and all the benefits that come along with additional exposure."

Justin Elghanayan, President, Rockrose Development Corporation

"Chashama was a pleasure to work with. They made the move in /out process very easy, and while they occupied the space they were very careful to maintain (and actually improved) the property. Their artists and exhibits increased pedestrian traffic to our store, and the area, and was a welcome addition to the neighborhood. I would strongly recommend them as an enhancement to any vacant store."

William Abramson, Buchbinder & Warren Realty Group LLC

"We could not have attracted such a wonderful buyer without Chashama having improved the block!"

Andrew M. Manshel, EVP, Greater Jamaica Development Corporation

"I had nothing but praise for Chashama and the artists that were in our spaces. It was a pleasure to be able to develop a relationship with Chashama."

Adrienne Collier, HEC Real Estate Group

Board of Directors

Anita Durst, *President*

Founded 1995

Artistic Director of Chashama, Inc.

Cindy Scholz, *Board Chair*

Joined 2013

Licensed Real Estate Salesperson

Founder of the Scholz Team

COMPASS

Jennifer Busch

Joined 2017

CEO & Lead Designer

I.Buss & Allan Uniform Company

Lydia Mak

Joined 2017

Office Services Coordinator

The Durst Organization

Tatiana Nizguretsky

Joined 2014

Managing Director of Property Management

HFZ Capital Group

Nancy Packes

Joined 2011

Founder and President of Nancy Packes, Inc.

Gavin Steinberg

Joined 2008

Founding Principal

GDS Holdings, LLC

Philip Wharton

Joined 2016

Executive Vice President for Residential

Development at RXR Realty